



Crucible Advertising Rates

Rates are for full-page, full-colour (210mm x 297mm)

Options are subjected to availability | Pricing in SGD (nett)

One Issue

	SBMA Member	Non-SBMA Member
Front Inner Page	1,000	1,500
Centre Spread	2,000	2,500
Back Inner Page	850	1,350
Back Cover Page	1,500	2,000
Any inner page* other than third page	600	1,100

Half-Year (2 Issues)

	SBMA Member	Non-SBMA Member
Front Inner Page	1,900	2,850
Back Inner Page	1,600	2,550
Back Cover Page	2,850	3,800
Any inner page* other than third page	1,100	2,100

Full-Year (4 Issues)

	SBMA Member	Non-SBMA Member
Front Inner Page	3,600	5,400
Back Inner Page	3,000	4,850
Back Cover Page	5,400	7,200
Any inner page* other than third page	2,000	4,000

ABOUT CRUCIBLE

SBMA'S QUARTERLY NEWSLETTER

5+

external industry platforms republish our Crucible



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10+

insights by experts



32,000+

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