Crucible
Newsletter by SBMA

Advertising rates as of March 2018

Pricing in SGD (nett)

Advertising Rates for One Issue			
Options		SBMA member	Non-SBMA member
Full-page (full colour) 210mm x 297mm	Front inner page	1,000	1,500
	Centre spread	2,000	2,500
	Back inner page	850	1,350
	Back cover page	1,500	2,000
	Any inner page* other than third page	600	1,100

Special Package Rates available for SBMA members			
Options		Half-Year (2 Issues)	Full-Year (4 Issues)
Full-page (full colour) 210mm x 297mm	Front inner page	1,900	3,600
	Back inner page	1,600	3,000
	Back cover page	2,850	5,400
	Any inner page* other than third page	1,100	2,000

Special Package Rates available for Non-SBMA members			
Options		Half-Year (2 Issues)	Full-Year (4 Issues)
Full-page (full colour) 210mm x 297mm	Front inner page	2,850	5,400
	Back inner page	2,550	4,850
	Back cover page	3,800	7,200
	Any inner page* other than third page	2,100	4,000

ABOVE OPTIONS ARE SUBJECT TO AVAILABILITY.

* the page your advertisement appears on will be up to our discretion. For any other options, please contact us at **mail@sbma.org.sg / fabian.lew@sbma.org.sg** for availability & confirmation. Rates provided are accurate as at date of submission and are subject to change without prior notice.